

SUNSET CHRISTIAN RADIO

Support and Underwriting Regulations / Guidelines

Businesses, Churches and Service providers can support Sunset Christian Radio and obtain on air recognition 24 hours a day 6 days a week. Support of Sunset Christian Radio is tax deductible and we are a 501(C).

Who Can Support and Underwrite with Sunset Christian Radio:

Businesses, Churches, or organizations who want to support the Christian radio ministry of Sunset Congregational Church located in Miami Florida by underwriting or sponsoring a portion of our program you can receive "on-air" acknowledgement of your support through an underwriting announcement.

What Does Underwriting include for sponsorships:

- Name of Your Business
- Address
- Telephone Number
- Years in Business
- List of products and/or services your business provides

What Underwriting CAN'T include :

- No price or dollar value can ever be given for tickets, merchandise or services.
- No suggestion to action or promotion to: come visit, Money, special sale, also cannot invite people to a store for retail sales promotions and or save \$ on any item.
- Cannot suggest: you or you're the best, finest, only etc.

Samples that meet's non-commercial criteria :

"The following programming is sponsored by, **home of the..., located at....**"

"Funding provided by ..."This hour of music was made available by Your Business Name"

Special Musical Group will be appearing in concert at the (Your Place) on Friday Night, Month, Day at Time.

Admission is \$ Cost. For reservations please call Your Number or www.your website.

"We appreciate the contributions of (your name)" "The sponsor of our program offers additional services, resources by inviting you to attend (whatever event) "

"United Church of Christ is putting on a series of Daily Devotional messages featuring the Rev. Dr. Sara Lund.

For time and information. please see [www.\(your website\)](http://www.(your website))) or by calling by (calling your number) or both."

Our Professional Team will assemble a professional audio track that's pleasing to hear and contains all the required information.